



Watertown Animal Hospital Newsletter

Welcome to this month's edition of the Watertown Animal Hospital newsletter! As we transition into the warmer months, we want to help you navigate the common health challenges and misconceptions that come with the change in seasons.

In this issue, we dive into:

- **Pet Health Myths Debunked:** Clearing up common misunderstandings about aging, dental care, and parasites.
- **Conquering Seasonal Allergies:** Exploring both oral and topical ways to manage your pet's "itchy" season.
- **Getting Summer-Ready:** Proactive steps for paw safety, hydration, and emergency preparedness.
- **Special Offers & Current Promotions:** Get all the details on our latest discounts for products, services, and seasonal packages.
- **New Services!** Check them out towards the end of the letter!

Our goal is to ensure you have the best information to keep your furry family members thriving year-round!

Debunking Common Animal Health Misconceptions

Myth: Senior pets are "just slowing down."

Fact: While pets do age, sudden or significant changes in mobility, behavior, or sleep patterns are often caused by treatable conditions like pain or dementia (DISHAA - Disorientation, Sleep-wake cycle changes, House soiling, Activity level changes, and Anxiety). Senior pets should have wellness exams every 6 months to catch these issues early.

Myth: Dental disease is just about "bad breath."

Fact: Oral pain significantly affects quality of life. Beyond smell, dental disease can lead to pets dropping food, pawing at their mouth, pain, not eating well, and systemic health issues.

Myth: Heartworm prevention only prevents heartworms.

Fact: Most modern heartworm preventatives are comprehensive and also protect against common intestinal parasites like roundworms, hookworms, and whipworms.

Managing Seasonal Allergies: Oral & Topical Solutions

Seasonal changes often bring "flare-ups" for pets with allergic dermatitis. Managing pruritus (itchiness) effectively often requires a multi-modal approach:

- **Oral Treatments:** Medications such as Apoquel, and antihistamines like Claritin or Benadryl can help manage the systemic allergic response. Other options like Cytopoint are also available for canine patients.
- **Topical & Local Care:** Medicated shampoos or mousses can reduce bacterial and yeast populations and remove environmental allergens directly from the skin.
- **Immunotherapy:** For long-term management, sublingual allergy drops tailored to your pet's specific triggers can help desensitize them over time.



Getting Ready for Summer Safety

As temperatures rise, proactive preparation is essential for your pet's safety outdoors:

- **Check the Paws:** Hot pavement can quickly burn pads. If you can't hold your hand on the pavement for seven seconds, it's too hot for a walk.
- **Hydration is Key:** Offer fresh water every 15-20 minutes during activity. Recognize signs of dehydration like thick saliva, lethargy, or dry gums.
- **Heat Stroke Awareness:** This is a life-threatening emergency. Watch for labored panting, bright red gums, or collapse. Move the pet to shade and use cool (not ice-cold) water immediately.
- **Year-Round Parasite Prevention:** Ticks become active as soon as ground temperatures rise above freezing. Ensure your pet is currently on flea, tick, and heartworm preventatives.

Current Promotions

- Buy one Aloe & Oatmeal Shampoo — get a FREE conditioner!
 - Buy ONE bag of VeggieDent Chews - Get a \$10 rebate!
 - Buy ONE bottle of Aquadent Dental Solution - Get \$5 rebate!
- Buy 1 Dose of Bravecto® Chewable for pets under 18 months of age, Get \$20 Instant Rebate
- Bravecto® 1-Month for pets under 6 months of age, Get \$10 Instant Rebate (Great for our puppies! \$10 EACH dose up to 1 dose / month for 3 months)
 - Buy 12 Doses of Sentinel® Brand Products, Get \$20 Instant Rebate
 - Buy 6 Doses of Sentinel® Brand Products, Get \$5 Instant Rebate
 - Buy 4 Doses of Bravecto® Brand Products, Get \$45 Instant Rebate
 - Buy 2 Doses of Bravecto® Brand Products, Get \$20 Instant Rebate
- Buy 2 Doses of Bravecto® and 6 Doses of Sentinel® Brand Products, Get \$40 Instant Rebate
- Buy 4 Doses of Bravecto® and 12 Doses of Sentinel® Brand Products, Get \$100 Instant Rebate
 - Buy 12 doses of HEARTGARD® Plus (ivermectin/pyrantel), get a \$15 instant rebate
 - Buy 12 doses of NexGard® COMBO (feline) and get a \$50 instant rebate.
 - Get a \$10 rebate with your first purchase of a Thunderease or Feliway product!

Happy patients at Watertown Animal Hospital



🐾 New at Watertown Animal Hospital: New Technician Appointments Now Available! 🐾

We're excited to offer convenient, technician-led appointments to help keep your pets happy, healthy, and looking their best—without the wait for a full doctor visit!

✨ Services now available with our Licensed Veterinary Technicians (LVTs):

- Ear cleanings 🧼
- Toenail trims (TNT) 🐾
- Anal gland expressions
- Bundle services (ears + nails + glands)
- Booster vaccines 💉 (for eligible patients)

💡 How do vaccine visits work?

If your pet has been seen by one of our doctors within the last 2 months, they may be eligible for technician-administered booster vaccines.

If it's been over 2 months, we'll simply schedule a doctor exam along with vaccines to keep your pet's care up to date.

🩺 Have a concern?

Please schedule an appointment with one of our doctors (DVM) so we can properly evaluate your pet's needs.

🧪 Bonus: We can also perform routine bloodwork during these visits—making preventive care easier than ever!

🕒 Perfect for quick, routine care

These appointments are ideal for busy schedules and help us get your pet the care they need—faster.

📞 Call us today to book your pet's technician appointment!

Your pet's care just got more convenient ❤️

🛁 ✨ **NEW SERVICE ALERT: Weekly Bath & Hygiene Appointments!** 🐾

We're excited to introduce a convenient, all-in-one Bath & Basic Hygiene Service — focused on your pet's cleanliness and comfort as part of their overall health care.

🚫 *This is not a full grooming service.*

🐶 **What's included:**

- ✓ Bath (small & large dogs)
- ✓ Nail trim
- ✓ Anal gland expression
- ✓ Ear cleaning

- Simple, essential hygiene care in a veterinary setting
- Helps maintain comfort and prevent common issues
- Great between exams — no full doctor visit required

📅 **Now booking on Wednesdays**

🕒 **Drop-off between 8:00–8:30 AM with pickup at 5:00 PM**

🐾 **For canines who are comfortable at the vet and friendly with our staff**

📌 **Must be up to date on Rabies and Distemper vaccines**

📅 **Ideal for routine care every 4–8 weeks! Spots are limited each week — call us today to schedule your pet's hygiene visit!** 🐾 ❤️



Ready to Schedule?

Exams • Vaccinations • Dentistry • General Surgery • Diagnostic Imaging • Parasite Prevention • Boarding • In-House Lab Diagnostics • Large Animal Services

Call us at 315-788-1711 or visit our website to book an appointment.

www.watertownpetcare.com

Watertown Animal Hospital
1445 Washington St., Watertown, NY 13601

Hours

Monday–Friday: 8:00 AM – 6:00 PM

Saturday: 8:00 AM – 1:00 PM

Closed Sundays

Watertown Animal Hospital — Compassionate care for the pets you love!

